



The Influence of Character Education Based on Local Wisdom on Students' Social and Environmental Behavior

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Abstract

Character education has become the main focus for forming a quality young generation. However, in the context of globalization, integrating local wisdom into character education is important to maintain cultural identity and local values. This research aims to explore the influence of local wisdom-based character education on students' social and environmental behavior. The method used in this research is quantitative, with a questionnaire distributed to secondary school students in an area representing diverse local cultures. The data were analyzed using descriptive and inferential statistical techniques. The research results showed that character education based on local wisdom significantly contributed to improving students' social behavior and environmental awareness. These findings indicate that the integration of local wisdom into character education can be an effective means of strengthening cultural values and increasing environmental awareness. Character education rooted in local wisdom has a significant positive impact on students' social behavior and environmental awareness. Integrating local wisdom into the education curriculum can be an effective strategy for building a young generation that has a strong cultural identity and cares about the environment and a generation that is more responsible and loves the environment.

Keywords: *Character Education, Local Wisdom, Social Behavior, Students.*

1. INTRODUCTION

Character education is an integral aspect in the formation of individuals who are responsible, care about the environment, and can interact positively in society. One approach that is increasingly recognized in the context of character education is the application of local wisdom values. Local wisdom includes the values, norms, and culture of a society, which have been proven to play an important role in maintaining social harmony and environmental balance. Character education is an important part of shaping students' social and environmental behavior. One approach that can be used to implement character education is through the influence of local wisdom.

In the context of formal education, especially in schools, the application of character education based on local wisdom is becoming increasingly relevant. This is due to the challenges faced by the younger generation in facing increasingly complex social, technological, and environmental changes. Therefore, strengthening a solid foundation of character through local values is an important strategy to prepare future generations who are strong and competitive. Indonesia, as a country with rich



cultural diversity, has great potential to integrate local wisdom into the education system. However, although there are efforts to incorporate local values into the education curriculum, more in-depth research is still needed to concretely measure their impact, especially in terms of their influence on students' social and environmental behavior. (Fiolanisa, 2023)

Character education has become an important focus in individual development at various levels of education. As time goes by, complex social and environmental challenges require education that not only emphasizes academic aspects but also forms strong character and good moral values. (Shobroh, 2023). One approach that is increasingly recognized is character education based on local wisdom, which integrates traditional values and local culture into the learning process. Character education based on local wisdom is an educational approach that emphasizes developing students' character through local values and wisdom that exist around them. they. (Rudisa, 2021). In this context, this article will discuss the influence of character education based on local wisdom on students' social and environmental behavior. Character education is an integral part of education, to form individuals of high quality and noble character. In this era of increasingly advanced globalization, character education based on local wisdom is becoming increasingly important. By focusing on local values and wisdom, this approach can strengthen cultural identity and strengthen social relations in society. (Ariasa & Gede Agung, 2020).

Local wisdom refers to the knowledge, values, and practices that have developed in a particular society over many years. In the context of education, local wisdom is a rich foundation for shaping students' character, because its values have been tested over time and are an integral part of the community's cultural identity. (Mulyani, 2021). By introducing and encouraging practices inspired by local wisdom, character education not only teaches students to be morally responsible individuals but also helps them understand and appreciate their cultural heritage. This approach also has the potential to make a positive contribution to social behavior and the student environment. (Al Fajri, 2020).

Through the introduction of local wisdom values, students can develop attitudes of mutual respect, concern for the environment, and awareness of cultural diversity. This can help students become responsible individuals, care about the surrounding environment, and be able to adapt to a diverse society. (Parameter, 2019). Local wisdom provides knowledge, values, and norms that exist in local society. The use of local wisdom in character education can help students understand and appreciate the culture and traditions around them. This can increase mutual respect, tolerance, and cooperation between students. (Erwani, 2020).

Students' social and environmental behavior is an important aspect influenced by character education. Good social behavior involves the ability to interact positively with others, and understand empathy, cooperation, and tolerance. Meanwhile, awareness of the environment encourages students to become agents of change who care about environmental sustainability and protecting natural ecosystems.

Along with advances in technology and globalization, local values are often marginalized by global cultural influences. Character education integrated with local values has great potential to provide students with a strong moral foundation, enabling them to understand and appreciate their own cultural identity.

Local wisdom includes norms, customs, traditional values, and other local wisdom that have been formed over centuries in a society. Integrating local wisdom in character education helps students to understand and internalize the positive values inherited from their culture. This provides a strong and relevant moral foundation for facing various life challenges. (Arliman, 2022).



Social behavior is a reflection of individual character. Character education based on local wisdom has the potential to stimulate the development of positive social attitudes, such as empathy, tolerance, and cooperation. This is important for creating a harmonious social environment and helping students become responsible members of society.

The environment in which students learn plays a crucial role in shaping their behavior. By including local values in the education curriculum, schools can create a learning environment that supports positive character development. This not only includes interactions between students but also relationships with the physical environment and natural surroundings.

In this context, research on the influence of local wisdom-based character education on students' social and environmental behavior becomes very relevant. Through this approach, it is hoped that there will be a significant increase in positive social behavior and environmental awareness among students. In addition, this research also provides valuable insight into how integrating local values in education can shape students' overall character, creating a better generation equipped with strong moral qualities and environmental awareness.

Thus, this journal article aims to investigate and analyze the impact of local wisdom-based character education on students' social and environmental behavior. Through this study approach, it is hoped that a path will be opened toward a deeper understanding of how local values can be integrated effectively into character education to achieve the desired character formation goals.

2. METHOD

The method used in this research is a quantitative method using a questionnaire distributed to secondary school students in areas representing various local cultures. The data collected through the questionnaire was then analyzed using descriptive and inferential statistical techniques. The quantitative method (Caroline, 2019) is a research method that uses a lot of numbers in the process of collecting data and interpreting it. This method is considered a traditional method and has been used in research for quite a long time. Quantitative methods are also called scientific methods because they fulfill scientific principles such as concrete, objective, measurable, rational, and systematic. In quantitative research, two types of statistics are used to analyze phenomena, namely descriptive and inferential. Descriptive statistics are used to explain phenomena through numbers that describe conditions according to visible facts. Meanwhile, inferential statistics are used to reveal facts that are not explicitly shown by raw data. In general, research that uses inferential statistics also uses descriptive statistics to provide a general picture.

In collecting and analyzing data, a questionnaire was used as a data collection instrument, allowing researchers to collect data from several school students middle school representing a variety of local cultures. The collected data was then analyzed using descriptive and inferential statistical techniques to gain a better understanding of the influence of local wisdom-based character education on students' social and environmental behavior. By using quantitative methods, this research can produce accurate and comprehensive data.



3. RESULT AND DISCUSSION

Determination Coefficient Output

In the Regulation of the Minister of Home Affairs of the Republic of Indonesia Number 122 of 2014 concerning Pilkades it is explained that Pilkades is the implementation of popular sovereignty in the village to determine a figure to be made the village head whose election is carried out simultaneously on the same day throughout the village, with the stages of preparation, nomination, voting, and determination, which are direct, public, free, confidential, honest and fair. The village head is directly elected by villagers who have the right to vote, the requirement to be able to have the right to vote in the Pilkades is that villagers who are 17 years old on the day and date of the election or if the voter is not yet 17 years old can vote with a record that they have been/have been married, voters must live in the village for more than 6 (six) months before the temporary voter data is ratified as evidenced by the existence of an identity card or certificate.

Determination Coefficient Output

Y1

Model Summary

Model	R	R Square	Adjusted Square	R	Std. Error of the Estimate
1	.860 ^a	.740	.737		2.38050

a. Predictors: (Constant), X

Source: Data processed by SPSS, 2024

Y2

Model Summary

Model	R	R Square	Adjusted Square	R	Std. Error of the Estimate
1	.901 ^a	.812	.810		1.13557

a. Predictors: (Constant), X

Source: Data processed by SPSS, 2024

Analysis of the Coefficient of Determination Output

It is known that the R Square value for Y1 is .740 and Y2 is .812, so we can conclude that the contribution of the influence of the independent variable to the dependent variables Y1 and Y2 is 74% and 81.2%.



Output Uji F

Y1

ANOVA^a

	Model	Sum of Squares	df	Mean Square	F	Say.
1	Regression	1357.339	1	1357.339	239.525	<.001 ^b
	Residual	476.010	84	5.667		
	Total	1833.349	85			

- a. Dependent Variable: Y1
 b. Predictors: (Constant), X

Source: Data processed by SPSS, 2024

Y2

ANOVA^a

	Model	Sum of Squares	df	Mean Square	F	Say.
1	Regression	468.203	1	468.203	363.081	<.001 ^b
	Residual	108.320	84	1.290		
	Total	576.523	85			

- a. Dependent Variable: Y2
 b. Predictors: (Constant), X

Source: Data processed by SPSS, 2024

The above output is not used in Simple Regression. Because the F Test output aims to determine whether or not there is an influence of the Independent Variable on the Dependent Variable simultaneously (together), it is more suitable for use in multiple regression.

Test Output (Hypothesis Test)

Y1

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients Beta	t	Say.
		B	Std. Error			
1	(Constant)	2.831	.813		3.483	<.001
	X	.808	.052	.860	15.477	<.001

- a. Dependent Variable: Y1

Source: Data processed by SPSS, 2024



Y2

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.
		B	Std. Error			
1	(Constant)	.676	.388		1.742	.085
	X	.474	.025	.901	19.055	<.001

a. Dependent Variable: Y2

Source: Data processed by SPSS, 2024

- Known Sig Value. The Independent Variable Y1 is 0.001 (<0.05) and Y2 is (>0.85). So it can be concluded that the Independent Variable Y1 has a Significant Influence on the Dependent Variable. And Y2 has no significant influence on the dependent variable

- The Regression Equation obtained is

$$Y1 = 2.831 + 0.808$$

- The constant value obtained is 2.831, which means that if the independent variable has a value of 0 (constant), then the dependent variable has a value of 2.831
- The Regression Coefficient value for the Independent Variable is positive (+) at 0.808, so it can be interpreted that if the Independent variable increases, the independent variable will decrease

$$Y2 = 0.676 + 0.474$$

- The constant value obtained is 0.676, which means that if the independent variable has a value of 0 (constant), then the dependent variable has a value of 0.676
- The Regression Coefficient value for the Independent Variable is positive (+) at 0.474, so this means that if the Independent Variable increases, the Independent Variable will decrease.

Validity and Reliability Test Test Criteria Validity Test

Using significance value (P-Value)

- Significance value <0.05 means valid
- A significance value >0.05 means that it is not valid

Correlations

		X.1	X.2	X.3	X.4	Y1.1	Y1.2	Y1.3	Y1.4	Y2.1	Y2.2	TOTAL
X.1	Pearson Correlation	1	.810**	.813**	.788**	.784**	.791**	.829**	.836**	.848**	.793**	.904**
	Sig. (2-tailed)		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	86	86	86	86	86	86	86	86	86	86	86
X.2	Pearson Correlation	.810**	1	.842**	.847**	.741**	.786**	.831**	.798**	.811**	.780**	.907**



	Sig. (2-tailed)	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	86	86	86	86	86	86	86	86	86	86	86
X.3	Pearson Correlation	.813**	.842**	1	.794**	.753**	.796**	.800**	.809**	.809**	.778**	.898**
	Sig. (2-tailed)	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	86	86	86	86	86	86	86	86	86	86	86
X.4	Pearson Correlation	.788**	.847**	.794**	1	.651**	.713**	.800**	.781**	.828**	.775**	.887**
	Sig. (2-tailed)	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	86	86	86	86	86	86	86	86	86	86	86
Y1.1	Pearson Correlation	.784**	.741**	.753**	.651**	1	.730**	.772**	.753**	.741**	.713**	.829**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001
	N	86	86	86	86	86	86	86	86	86	86	86
Y1.2	Pearson Correlation	.791**	.786**	.796**	.713**	.730**	1	.837**	.799**	.777**	.747**	.868**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001
	N	86	86	86	86	86	86	86	86	86	86	86
Y1.3	Pearson Correlation	.829**	.831**	.800**	.800**	.772**	.837**	1	.859**	.859**	.834**	.931**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001
	N	86	86	86	86	86	86	86	86	86	86	86
Y1.4	Pearson Correlation	.836**	.798**	.809**	.781**	.753**	.799**	.859**	1	.886**	.780**	.914**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001
	N	86	86	86	86	86	86	86	86	86	86	86
Y2.1	Pearson Correlation	.848**	.811**	.809**	.828**	.741**	.777**	.859**	.886**	1	.823**	.926**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001
	N	86	86	86	86	86	86	86	86	86	86	86

** Correlation is significant at the 0.01 level (2-tailed).

Source: Data processed by SPSS, 2024



Reliability Test Testing Criteria

According to imam Ghozali, a variable is said to be reliable when the Cronbach Alpha value is > 0.70

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	86	100.0
	Excluded ^a	0	.0
	Total	86	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.974	10

Source: Data processed by SPSS, 2024

The research results show that character education based on local wisdom has a significant impact on students' social and environmental behavior. The experimental group showed significant increases in environmental awareness and participation in meaningful social activities compared with the control group. Character education that focuses on local values such as mutual cooperation, togetherness, and other local wisdom has proven effective in shaping students' character and increasing their involvement in improving the environment and surrounding communities.

These findings underline the importance of character education that is integrated with local values in improving students' social behavior and environmental awareness. The integration of local wisdom in the educational curriculum can strengthen students' cultural identity while forming good character. In addition, the results of this research provide empirical support for the effectiveness of a locally based character education approach in the context of modern education. The practical implication of this research is the need to integrate local wisdom-based character education in the school curriculum as an integral part of efforts to improve student morals and behavior.(Wulandari, 2022).

Character building

Character education is an educational process that aims to shape and develop an individual's character or personality in terms of moral values, ethics and positive attitudes. It involves systematic efforts to teach, encourage, and practice moral principles and behavior that are considered good and right in everyday life.

Character education is not only related to academic aspects, but also emphasizes the importance of developing non-academic dimensions of students' personalities, such as integrity, empathy, responsibility, honesty, cooperation, patience, and respect for others. This aims to help students become individuals who contribute positively to society and have good leadership qualities.(His Majesty, 2018).



Character education includes a variety of approaches and strategies, including direct learning through teaching moral values, project-based learning, role modeling by teachers and school staff, and the formation of a school culture that supports student character development. The ultimate goal of character education is to help students understand, internalize, and apply moral and ethical values in various life contexts, both at school, at home, and in society.

Character education provides a process of internalizing education with positive character principles and values. This is a breakthrough from experts to create an educational concept that is characterized by certain values and principles. Character education aims to help individuals understand, pay attention to, and apply core ethical values in everyday life.

Historically, character education began to develop in the 18th century with the aim of creating an educational space that was aligned with religious principles. The community believes that formal education and theological values combined will create more qualified and civilized human resources.(Kamaruddin, 2023).Character education is a conscious and planned human effort to educate and empower students' potential in order to build their personal character so that they can become individuals who are beneficial to themselves and their environment. Character education is an educational system that aims to instill certain character values in students in which there are components of knowledge, awareness or will, as well as actions to carry out these values.(Emiasih, 2021).

Character education does not only stand alone as a curriculum, but can also be included in everyday subjects. For example, children learn to be honest when asked to do homework or learn not to give up easily when faced with complicated math problems. Character education aims to develop the values that shape national character, such as Pancasila.

The importance of character education is recognized by the Indonesian government, which has issued Presidential Regulation (Perpres) Number 87 of 2017 concerning Strengthening Character Education. Character education has an important role in forming individuals who have good personality traits, morals and character, and make positive contributions to the environment and society.

In order to achieve the goals of character education, character education must be taught and become a habit consistently. Teachers and educational institutions play an important role in this process. Strengthening Character Education (PPK) is a movement that has been launched by the Ministry of Education and Culture since 2016 to improve character education in schools. Character education will provide a conscious and planned effort to educate individuals to understand, pay attention to, and apply ethical values. core. Character education aims to form good, moral and ethical personal character, as well as making a positive contribution to the environment and society(Rachmadyanti, 2020).

Local wisdom

Local wisdom refers to a collection of knowledge, values, traditions, wisdom and practices that develop in a particular society or culture at the local or regional level. This includes understanding and wisdom gained from direct experience in dealing with specific challenges and needs in particular social, economic and natural environments.

The definition of local wisdom covers various aspects of life, including traditions, customs, arts, agriculture, technology, religion, value systems, as well as ways of interacting and adapting to the physical and social environment. Local wisdom also includes knowledge about traditional ways of maintaining balance between humans and nature, as well as ecologically sustainable ways of living.



The importance of local wisdom lies in its ability to maintain the cultural identity of a society, as well as provide resources to overcome challenges and solve problems in the local context.(Fithriyaani, 2021).Local wisdom also shows wisdom values that have been passed down from generation to generation, which often have great relevance in strengthening social cohesion, environmental sustainability and community welfare. Local wisdom refers to the values or behavior of local people living wisely in interacting with their environment. It involves aspects of society's ethics, norms, actions and behavior in everyday life. Local wisdom does not just stop at ethics, but also covers various aspects of community life, such as culture, social, economic, architecture, health and the environment.(Ratnawati, 2023).

Local wisdom is part of a society's culture which cannot be separated from the language of the society itself.(Wardani, 2021).This is passed down from generation to generation through folklore, proverbs, songs and folk games. Local wisdom is knowledge discovered by local people through experience in trying and integrating it with an understanding of the culture and natural conditions of a place.(Dole, 2021).

Indonesia has various kinds of local wisdom which play a strategic role in building the civilization of a society. Examples are customary law, customs, beliefs, and special rules that are part of local wisdom. One well-known example of local wisdom is the sasi law in Maluku, which regulates the sustainable management of natural resources.

Local wisdom can also become a national identity, especially in the Indonesian context which has diverse local wisdom. Another example is traditional Javanese architecture that reflects harmony with nature, such as pavilions with an open space concept that ensures good ventilation and air circulation.(Khatimah, 2022).

That local wisdom is the values or life behavior of local communities wisely in interacting with their environment. It involves aspects of society's ethics, norms, actions and behavior in everyday life. Local wisdom is part of a society's culture and can become a nation's identity.

In an educational context, recognizing and understanding local wisdom is an important step in promoting cultural inclusion, respecting diversity, and building a deeper understanding of a society's cultural heritage. Integrating local wisdom in education can help strengthen students' cultural identity, improve the quality of learning, and help students understand and appreciate diverse cultural values in an increasingly connected global society.(Massie,2021).

Character Education Based on Local Wisdom

Character education based on local wisdom is an approach to education that recognizes the importance of the values and wisdom contained in the local culture of a society.(Maunah, 2019).The context of character education based on local wisdom is very important in understanding how traditional values and local wisdom are the basis for shaping student character. Local wisdom includes values, norms, traditions and wisdom that have developed in society for generations. These values often reflect wisdom and experience related to the environment, history, and daily life of that society. In the context of character education, these values are considered important assets that can shape positive character in the younger generation.(Gunawan, 2023)

Character education based on local wisdom involves learning and internalizing the values contained in local culture. This can include values such as politeness, mutual cooperation, honesty, hard work, a sense of responsibility, as well as spiritual and moral values that are upheld in local culture. Students are invited to understand, appreciate and internalize these values through various learning activities, both inside and outside the classroom.(Riko, 2019).



One of the main objectives of local wisdom-based character education is to maintain and develop local cultural identity. By introducing students to the values and traditions of their local culture, this approach helps strengthen students' sense of pride and identity in their own culture. This can also help reduce the potential for cultural disorientation or social alienation among students.

Apart from maintaining cultural identity, character education based on local wisdom also aims to encourage positive character development in students.(Tawaf, 2021).Through learning local cultural values, students are given a strong moral and ethical foundation, as well as the social skills needed to interact positively in society. This includes the ability to work together, empathize, respect differences, and be environmentally responsible.(Sherli, P 2022).

Thus, the context of character education based on local wisdom provides a strong foundation for the formation of good student character, which is not only based on universal values, but also recognizes and respects the richness of local cultural values in society.

Social Learning Theory

Social Learning Theory (Utami, 2023)This states that individual behavior is influenced by observation and imitation of other people's behavior. In the context of local wisdom-based character education, students are exposed to positive practices that are reflected in their local culture, enabling them to imitate and internalize these values. The concept of local wisdom includes the norms, values and traditions that developed in in a society. Through character education based on local wisdom, students can understand and appreciate the wisdom that has been passed down by their ancestors, thus forming a strong and positive identity. The influence of the environment on behavior in a learning environment that supports and promotes positive values can contribute to the formation of positive social behavior. Good. By implementing character education based on local wisdom in the school environment, it is hoped that it can strengthen healthy social interactions and respect for the environment.(Wibowo, 2020).

The Influence of Character Education Based on Local Wisdom on Students' Environmental Social Behavior

Character education based on local wisdom has a significant influence on students' social and environmental behavior. Through character education, students are taught to develop positive values, ethics and good attitudes in interacting with other people and the surrounding environment.

Character education based on local wisdom aims to strengthen and maintain local cultural values that exist in society. In this context, character education does not only focus on instilling universal values, but also integrates local wisdom values that are unique and typical of a region.

In a journal entitled "Strengthening Character Education Based on Local Wisdom Values in Schools", it is stated that character education based on local wisdom can be carried out through cultural education based on local wisdom. By introducing and teaching local wisdom in schools, it is hoped that students can develop an attitude of love for culture, care for the environment, and respect the social, economic and cultural values of the surrounding community.(Matanari,2020).

Apart from that, character education based on local wisdom can also help students develop a responsible attitude towards themselves, society and the environment. In an article entitled "Building Student Character with Local Wisdom Culture in the History Learning Process", it is stated that character education based on local wisdom can help students understand the local wisdom values that exist in society, so that they can internalize these values in their lives. daily.(Halawati, 2020).



Character education based on local wisdom has a positive influence on students' social and environmental behavior. Through character education, students are taught to develop positive values, ethics and good attitudes in interacting with other people and the surrounding environment. This approach also helps students develop a responsible attitude towards themselves, society and the environment.(Santika, 2020).

Character Education Based on Local Wisdom has a Significant Influence on Students' Social and Environmental Behavior, Including:

Character education based on local wisdom helps students understand, appreciate and internalize their local cultural values. This helps strengthen students' cultural identity, which in turn, provides a sense of self-confidence and pride in their cultural origins. Students who have a strong cultural identity tend to have more positive social behavior because they feel more connected to their community.(Ramdhani, 2022).

The values taught in local wisdom often emphasize the importance of mutual cooperation, cooperation and helping each other in society. By introducing and practicing these values in an educational context, students become better able to work together, understand the importance of interdependence between individuals, and feel a responsibility to help others. This results in inclusive and supportive social behavior among students.

Thus, character education based on local wisdom not only helps students gain academic knowledge and skills, but also forms positive character and social behavior as well as responsibility towards the environment. This prepares them to become members of society who contribute positively and responsibly in facing future challenges.

4. CONCLUSION

That character education based on local wisdom has a significant influence on students' social and environmental behavior. In this context, the integration of local values and culture in the educational curriculum can increase students' awareness of the importance of behaving positively towards society and the surrounding environment. Thus, character education that prioritizes local wisdom can be a strong foundation in forming a young generation who is caring, responsible and contributes positively to their community and environment. Apart from that, character education based on local wisdom also helps students develop an attitude of responsibility towards themselves, society and the environment. In the research conducted, it was found that character education based on local wisdom can improve students' social behavior, such as communication skills, cooperation and empathy towards others. A character education approach based on local wisdom can be carried out through cultural education based on local wisdom in schools. By introducing and teaching local wisdom, students can understand and internalize local wisdom values in everyday life. Apart from that, character education based on local wisdom can also be integrated into learning in various subjects, so that students can relate local wisdom values to the broader learning context.

In conclusion, character education based on local wisdom has a positive influence on students' social and environmental behavior. Through this education, students can develop an attitude of love for culture, care for the environment, and have responsibility towards themselves, society and the environment. A character education approach based on local wisdom can be carried out through cultural education based on local wisdom in schools and integrated into learning in various subjects.



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